



## **Terms of Reference (TOR) for Consultancy to undertake research on the Performance of Anti-corruption Pledges in the Jubilee Party 2013 and 2017 Manifestos**

---

**REFERENCE NUMBER:** TIK/ALAC/003/2021

**DESCRIPTION:** Research on the performance of anti-corruption pledges in the Jubilee Party 2013 & 2017 Manifestos.

**DEADLINE FOR SUBMISSION:** 10<sup>th</sup> November 2021

**POSTING DATE:** 27<sup>th</sup> October 2021

---

### **Organizational profile**

Transparency International Kenya (TI-Kenya) is a not-for-profit organization founded in 1999 in Kenya with the aim of developing a transparent and corruption-free society through good governance and social justice initiatives. TI-Kenya is one of the autonomous chapters of the global Transparency International movement that are all bound by a common vision of a corruption-free world. TI-Kenya's vision is "A corruption-free Kenya". The mission is to champion the fight against corruption by promoting integrity, transparency and accountability. TI-Kenya's work is currently organised around four strategic focus areas namely, Public Accountability; Policy, Legal and Institutional Frameworks; Social Justice and Economic Accountability, and Institutional Development.

### **Background of the Assignment**

The Jubilee Party government has been in power since 2013 after election and re-election in the 2013 and 2017 general elections. The political party had detailed manifestos for both elections. The manifestos acknowledged corruption as a deeply engrained vice which is a huge stumbling block for any government's realization of its goals. They proceeded to highlight several actions and pledges by the party and flagbearers to rid the country off the vice. It is based on this that TI- Kenya intends to conduct research on the Jubilee Party's performance on its anti-corruption pledges under the 2013 and 2017 general election manifestos. The research should enhance understanding of anti-corruption initiatives in the manifesto which can form basis of advocacy agenda in successive governments, encourage objectivity in manifesto development and

adherence to election pledges and, enhancing citizen understanding, involvement and discourse on manifesto tracking, scrutiny, and advocacy.

Manifestos are a very important tools in electoral democracies and political party politics. A manifesto is essentially a consolidation of promises and undertakings by a political party should it win an election. Modern day manifestos are detailed, well researched and pragmatic documents. They are developed by experts and go through vigorous review and validation by the party members, structures, and flag bearers. They must set realistic goals and practical timelines. Since their primary purpose is to convince voters into voting for a particular political party, it can rightly be considered as a contract between the electorate and the political party. Voters therefore should expect nothing less than its performance. A manifesto scorecard is therefore a fair assessment of the performance of a political party in power.

### **Objective of the assignment**

The main objective of the assignment is to conduct scorecard research on the performance of the Jubilee Party on anti-corruption and good governance pledges as per the Party's 2013 and 2017 manifestos.

Specifically, the assessment is supposed to;

- i. Identify anti-corruption and good governance pledges in the Jubilee Party manifestos.
- ii. Document levels of achievement & implementation and gaps in the pledges
- iii. Document the best practices from other parties, both locally, regionally and internationally in relation to manifesto development and good governance pledges
- iv. Collate all the above information into a report.

### **Expected Outputs**

The expected outputs from this consultancy are as follows:

- i. Detailed inception report which should include a work plan and methodology on how the consultant will go about the assignment
- ii. Draft and final research reports detailing all the information as described above
- iii. Engage various stakeholders in contributing to and validating the research report
- iv. PowerPoint presentation of the validated report findings

## Desired Qualifications/ Requirements

Interested applicants should poses the following requirements:

- i. A postgraduate qualification in Public Policy Development, Political Science, Law, Public Administration, Governance and Economic Development and related areas.
- ii. Extensive knowledge and experience in conducting research preferably in the NGO sector.
- iii. Demonstrated relevant experience in analyzing complex information with a strong bias to working with political parties.
- iv. A demonstrated high level of professionalism and an ability to work independently and in high-pressure situations under tight deadlines.
- v. Strong interpersonal and communication skills.
- vi. High proficiency in written and spoken English.
- vii. Deadline driven with a focus on results.
- viii. A person of high integrity that will model TI-Kenya's core values including; gender equality, diversity, and inclusion

## Application Process

Qualified candidates should submit their expressions of interest, which should include:

- i. A cover letter explaining why the applicant is best suited to deliver against the Terms of Reference
- ii. Technical bid with proposed methodology.
- iii. A brief work plan and financial proposal to deliver against the Terms of Reference
- iv. Resume of the consultant
- v. A sample of recently completed similar works (attach soft copies or online link to the documents).
- vi. 2 reference letters from past clients.

**Please submit all the above as a single attachment of not more than 10 pages.**

**Contract Duration:** 30 days

## Submission of bids

The deadline for submission of expressions of interest is **10<sup>th</sup> November 2021**. Applications should be sent by email to [procurement@tikenya.org](mailto:procurement@tikenya.org). Please indicate **“TIK/ALAC/003/2021-Jubilee Party Manifestos”** on the subject line in your email application.

## Complaints Process

This call for Expression of Interest does not constitute a solicitation and TI-Kenya reserves the right to change or cancel the requirement at any time during the EOI process. TI-Kenya also reserves the right to require compliance with additional conditions as and when issuing the final solicitation documents. Submitting a reply to a call for EOI does not automatically guarantee receipt of the solicitation documents when issued. Invitations to bid or requests for proposals will be issued in accordance with TI-Kenya rules and procedures. Any grievances and or complaints arising from the evaluation process and final tender award can be addressed, in writing, to the Executive Director and the TI-Kenya Tender Complaints Committee.

The Executive Director,  
Transparency International Kenya,  
Kindaruma Road, Off Ring Road Kilimani,  
Gate 713, House No. 4,  
P.O. Box 198- 00200, Nairobi  
Or Email,  
[complaints@tikenya.org](mailto:complaints@tikenya.org)