

Terms of Reference (TORs) for Engaging Journalists (grantees) for the Media Tech Hub Project

REFERENCE NUMBER: TIK/CDO/006/2023

ASSIGNMENT: Engagement as a journalist (grantee) under the Media Tech Hub Project

DURATION: 6 Months

LOCATION: Nairobi

POSTING DATE: **6th February 2023**

DEADLINE OF SUBMISSION: **17th February 2023**

BACKGROUND

The [Media-Tech Hub Platform](#) is an online innovative space for positive social change using all forms of media. It brings together social change software developers/innovators and journalists to develop and harness the use of innovative solutions leveraging on use of technology and data to bring about transparency and accountability. Here, Journalists can meet and brainstorm with innovators/software developers and jointly develop innovative solutions to address the gaps in achieving effective reporting on accountability issues affecting people's everyday lives.

Innovative solutions and tools from the Media-Tech Hub will be used for data mining, analysis and dissemination to provide ready content for use by journalists, activists and social change actors. The solutions are geared towards promoting good governance, transparency and accountability in different sectors and at different levels of governance from within communities, nationally and regionally.

GOAL/PURPOSE

The project seeks to engage 10 journalists that will undertake the grant and mentorship programme through the use of fact checking tools and data to do investigative reports.

SPECIFIC OBJECTIVES

This engagement's main objectives include:

To plan, get credible sources, gathering facts, analysing facts/data, and producing quality investigative stories on suspected mismanagement of public funds and corruption in the Kenyan public service delivery sector

SPECIFIC TASKS

Detailed Specifications for the services and tasks/deliverables being requested under this engagement include:

- Review overall and specific objectives of the Media Tech Hub project, to work on investigative stories that are aligned to the organization’s strategic priorities.
- Develop a work plan and budget for undertaking the assignment for review and approval by TI-Kenya
- The journalist will be expected to undertake relevant research, participate in the capacity building forums/trainings during this period and attend the mentorship sessions

EXPECTED OUTPUTS

The expected outputs from this consultancy are as follows:

- a) Work plan and budget
- b) Completed and published investigative stories

JOURNALIST’S SKILLS AND QUALIFICATIONS

- Must be a practising journalist (Freelance or employed) who publishes regularly
- Can demonstrate experience in investigative or feature story telling
- Should provide proof that the stories once complete, will be published by a credible outlet
- The story ideas should be viable for completion and publication within 6 months
- Should have demonstrated ability to write/produce stories
- Should be a broadcast, online or print media journalists.

CONTRACT DURATION

.....6 Months.....

ASSURANCE OF CONFIDENTIALITY

All deliberations relating to this work, including all information collected from various meetings/ documents shall be kept confidential and shall not be divulged to any third party either verbally or in writing or in any other form.

LOGISTICS AND PROCEDURES

TI-Kenya will be responsible for paying the consultant all lawful costs incurred in the course of the consultancy.

COMPLAINTS PROCESS

This call for Expression of Interest does not constitute a solicitation and TI-Kenya reserves the right to change or cancel the requirement at any time during the EOI process. TI-Kenya also reserves the right to require compliance with additional conditions as and when issuing the final solicitation documents. Submitting a reply to a call for EOI does not automatically guarantee receipt of the solicitation documents when issued. Invitations to bid or requests for proposals will

be issued in accordance with TI-Kenya rules and procedures. Any grievances and or complaints arising from the evaluation process and final tender award can be addressed, in writing, to procurement@tikenya.org.

APPLICATION PROCEDURE

Applications to be sent through Media Tech Hub Platform <https://mediatechhub.ke/grants/>.
Deadline for applications is **17th February 2023 at 5.00pm**.

EVALUATION CRITERIA

Proposals will be evaluated based on price/cost effectiveness, understanding of the ToR and assignment platforms utility, relevance of the suggested approach and experience.