

Terms of Reference for Consultancy to Develop Health Sector Advocacy Guide

REFERENCE NUMBER: TIK/CDO/006/2024

DESCRIPTION: Terms of Reference for consultancy to develop a health sector advocacy guide

RE-ADVERTISED: 29th May 2024

DEADLINE FOR SUBMISSION: 4th June 2024

Organisational profile

Transparency International Kenya (TI-Kenya) is a not-for-profit organisation that exists to contribute to a transparent and corruption-free society. TI-Kenya is one of the autonomous chapters of the global Transparency International movement that is bound by a common vision of a corruption-free world. TI-Kenya is marking 25 years this year, having built extensive experience in governance work at the national and county levels. TI-Kenya pursues advocacy, partnerships development, strategic litigation, research, capacity building, and civic engagement as core approaches. The organisation has mainstreamed research within its program work to ensure evidence-based advocacy.

Background of the project

TI-Kenya is leading a Consortium of four organisations in implementing the USAID-funded United Society Against Fraud, Waste, and Abuse Program (USAID USAWA Program). The 5-year program aims to reduce fraud, waste and abuse for improved health service delivery in Isiolo, Kakamega, Kilifi, Mombasa and Nakuru counties. The consortium partners include the Inter-Religious Council of Kenya (IRCK), the Association of Media Women in Kenya (AMWIK), and Global Compact Network Kenya.

Background to the assignment

The Constitution of Kenya (2010) provides the foundation and legal framework for ensuring comprehensive and people-driven health services, through a rights-based approach to health in the country. Further, the Constitution states that every citizen has a right to life, right to the highest attainable standard of health including reproductive health. The Constitution (2010) further, in the

Fourth Schedule, delineates the functions of the national and county governments in the provision of health, where the management of the healthcare system and funds are devolved to the County level. The health sector therefore was the largest service sector to be devolved. The rationale was to allow County governments to design innovative ways and interventions to fit the unique health needs according to their contexts. Besides, devolution was meant to enhance effective public participation, whilst giving counties autonomy to make quick decisions and mobilize resources for the health sector. Consequently, the public sector health budget expanded from Ksh 94 billion in financial year (FY) 2012/13 (pre-devolution) to Ksh 247 billion in FY 2020/21, indicating a growth of nearly three times the combined budget allocations to health.

Despite the progress in devolving the health systems to ensure equity and bring services to the people, the perception among the citizens on the quality of and satisfaction with health services are low.

At the County level, the health sector is plagued with challenges such as inadequate healthcare personnel in facilities, poor infrastructure where most health facilities do not have the proper medical equipment to handle the medical challenges, inequities in the distribution of human resources for health, and poor investment in the health care sector, coupled with lack of transparency and accountability resulting from cronyism, nepotism, bribery and tribalism in the attainment of human resources for health. This is evidenced by the series of industrial strikes by health care workers which have become part of health care workers' annual calendar activities¹. Furthermore, previous studies conducted by the Ethics and Anti-Corruption Commission (EACC) such as the [National Ethics and Corruption Survey](#) (2016) ranked the Ministry of Health as the second most prone to corruption (37.4%), indicating the existence of corruption manifestations at key points of service delivery. Also, the Auditor General has flagged, in several counties, the inaccuracy of financial statements as one of the key indicators that contribute to qualified and adverse opinions.²

Moreover, access to affordable, safe, effective, and quality-assured medicine, can be argued as one of the important determinants of healthcare quality and service delivery. However, ensuring access to essential medicines remains a challenge, with frequent stockouts and shortages of medicines remaining prevalent in public hospitals. At the County level, this has been attributed to gaps in the procurement and supply chain processes, resulting from lack of clear procurement structures for

the purchase and acquisition of medical supplies.³ These fragmented procurement procedures increase out-of-pocket (OOP) expenditure creating an avenue for corrupt practices and increasing the likelihood of patients purchasing sub-standard and falsified medicine from the private market that includes unlicensed and illegal pharmacies.

Context

Advocacy is a continuous process by which individuals or groups aim to influence the behaviour, relationships, actions, activities, agendas, policies and/or practices of target actors (i.e. policymakers, duty bearers, power holders in government and private sector) for a particular cause or goal, within political, economic, and social systems. Civil society organizations (CSOs) are important stakeholders in a health system. They play a vital role in strengthening health governance, especially to ensure that disadvantaged sections of society get access to quality health care. To fully perform this function, CSOs must effectively present the voices of marginalized people to policymakers and undertake evidence-based advocacy to address community issues.

Purpose of the Assignment

The purpose of this assignment is to develop a health sector advocacy guide. Advocacy is an essential component of any strategy to improve public health at scale, therefore, the health sector advocacy guide will help CSOs, and health networks develop a clear understanding of what advocacy is and how it can support their work to promote transparency, accountability, and meaningful participation in the management of health services in Kenya.

Objectives

1. To assess and understand health sector advocacy in Kenya.
2. To understand the role of CSOs and Health networks in health sector advocacy.
3. To develop a health sector advocacy guide aimed at increasing awareness and knowledge about corruption, promoting citizen engagement, and mobilizing CSO support for anti-corruption efforts.

Key Deliverables

1. An inception report that includes the final work plan and methodology for the assignment - a detailed timeline, work plan and draft outline should be submitted within 5 days after award.
2. A detailed handbook on health sector advocacy for CSOs and health networks.
3. Powerpoint presentation on the health sector advocacy guide.
4. Simplified fact sheet on the health sector advocacy guide.

Duration: The assignment is expected to be conducted over a period of 30 working days after signing the contract.

Confidentiality of information

All parties involved in the assignment shall maintain the confidentiality of sensitive information exchanged during the course of the assignment. All documents and data collected will be treated as confidential and used solely to facilitate performance of the assignment with strict reference and adherence to TI-Kenya's data protection and privacy policies.

Content and Intellectual Property Ownership

All the required documents, reports or other outputs in their draft and final versions shall be submitted to TI-Kenya within agreed timelines and shall remain the explicit property of TI-Kenya. The intellectual property rights, including but not limited to copyrights, trademarks, patents, and trade secrets, related to this assignment shall be owned by Transparency International Kenya.

Qualifications of the Consultant

Candidates, individuals, or firms, should possess the following minimum qualifications:

1. Bachelor's Degree in the research field – Social Sciences, Public Policy and Administration (Master's Degree preferred);
2. In-depth understanding and knowledge in applied social research.
3. Demonstrable experience in advocacy, policy review and development, health program management and research.
4. Proven experience in conducting similar research and analysis in the context of devolution in the last 7 years.

5. Proven record of publications on bribery, corruption, and governance will be an added advantage.
6. Good communication and writing skills.
7. Track record of successful completion of similar assignments
8. A person of high integrity who will model TI-Kenya's core values.

Submission of Bids

Qualified candidates are requested to submit one document not exceeding 15 pages as an attachment containing:

1. An expression of interest/cover letter.
2. Curriculum vitae providing a full description of the applicant's profile and expertise.
3. A financial bid containing time and cost estimate for delivery of the above-described services and outputs, including a breakdown of the level of effort and expenses.
4. Contact information of at least two independent referees with in-depth and proven knowledge of the experts' / consultant's expertise and relevant work experience.

Do not attach your testimonials or certificates.

The deadline for submission of expressions of interest is **4th June 2024**. Applications should be sent by email to consultancyapplication@tikenya.org. Please indicate “**TIK/CDO/006/2024 Proposal to develop a health sector Advocacy guide**” in the subject line of your email application.

Only shortlisted bidders will be contacted.

Complaints Process

This call for Expression of Interest does not constitute a solicitation and TI-Kenya reserves the right to change or cancel the requirement at any time during the EOI process. TI-Kenya also reserves the right to require compliance with additional conditions as and when issuing the final solicitation documents. Submitting a reply to a call for EOI does not automatically guarantee receipt of the solicitation documents when issued. Invitations to bid or requests for proposals will be issued in accordance with TI-Kenya rules and procedures. Any grievances and or complaints arising from the evaluation process and final tender award can be addressed, in writing, to the Executive Director and the TI-Kenya Tender Complaints Committee.

The Executive Director,
Transparency International Kenya,
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Or Email

complaints@tikenya.org