Terms of Reference for Entertainment Services during the Integrity Awards 2026

Integrity Actions Awards 2026 | 09 December 2026 | Nairobi, Kenya

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REFERENCE NUMBER: TIK/CDO/EKN/003/2026
DESCRIPTION: Terms of Reference for Entertainment Services during the Integrity Actions Awards 2026 on 9th December 2026
POSTING DATE: 19th November 2026
DEADLINE DATE FOR SUBMISSION: 23/11/2026

Event Background

The **Integrity Actions Awards 2026 Ceremony** will be held on **9th December 2026** in Nairobi. The event will bring together nominees, award recipients, government representatives, civil society, media, and the public to highlight positive examples of integrity in action.

Organisational profile

Transparency International Kenya (TI-Kenya) is a not-for-profit organisation dedicated to promoting a transparent and corruption-free society. As an autonomous chapter of Transparency International, TI-Kenya has extensive experience in governance, advocacy, strategic litigation, civic engagement, and research to ensure evidence-based interventions.

Scope and purpose of the assignment

The national integrity awards seek to recognize acts of integrity and individuals or groups who make a significant contribution towards realizing our shared Constitutional aspirations. This is meant to promote the continued application and implementation of integrity as envisioned in TI-Kenya's strategy and the Constitution.

TI-Kenya is seeking an entertainer for this ceremony.

Specific tasks for the creative consultant

The creative consultant will be responsible for conceptualising, developing and delivering an engaging live musical and spoken-word performance that complements the Integrity Actions Awards 2026 ceremony. The performance should combine entertainment, artistic expression and meaningful messaging to celebrate integrity, inspire positive action and encourage reflection on the role of individuals and institutions in building a transparent and accountable society.

The specific tasks will include:

1. Concept Development and Thematic Alignment

1. Develop a creative performance concept that aligns with the theme, objectives and overall tone of the Integrity Actions Awards 2026.

2. Incorporate relevant themes, including integrity, ethical leadership, accountability, transparency, responsible citizenship, public service and the fight against corruption.

3. Translate these themes into relatable, thought-provoking and entertaining musical and spoken-word expressions that resonate with the Kenyan audience.

4. Ensure the creative approach celebrates individuals and institutions demonstrating integrity while inspiring collective responsibility for positive social change.

2. Content Development and Creative Production

5. Develop original or appropriately curated musical compositions, spoken-word pieces and other creative elements for the performance.

6. Integrate storytelling, poetry, music, rhythm, humour, satire and audience engagement techniques, where appropriate, to create an entertaining and memorable experience.

7. Ensure the content is accessible, relatable and culturally relevant, drawing inspiration from Kenya's social, cultural and governance context.

8. Develop compelling lyrics and spoken-word narratives that communicate the importance of integrity without being overly preachy, politically partisan or unnecessarily critical.

9. Ensure all creative content is original or appropriately licensed, and that all material is respectful, accurate and consistent with TI-Kenya's values.

3. Performance Design and Audience Engagement

10. Design a dynamic performance that combines music and spoken word to maintain audience interest and complement the celebratory nature of the awards ceremony.

11. Incorporate appropriate audience interaction and participatory elements to encourage engagement and create memorable moments.

12. Use appropriate musical styles, languages and performance techniques that appeal to a diverse audience comprising government representatives, civil society actors, development partners, award nominees, recipients, media and members of the public.

13. Ensure the performance strikes an appropriate balance between entertainment, inspiration, reflection and celebration.

4. Coordination and Programme Integration

14. Work closely with TI-Kenya's Communications and Events teams to understand the event programme, audience profile, key messages and logistical requirements.

15. Structure the performance into three distinct segments, strategically positioned within the event programme, ensuring smooth transitions and alignment with the flow of the ceremony.

16. Participate in pre-event briefings and consultations to refine the performance concept and agree on content, sequencing and technical requirements.

17. Coordinate with the event technical team on sound, microphones, musical accompaniment, playback requirements, stage setup and other production needs.

18. Incorporate reasonable feedback from TI-Kenya into the final performance and creative content.

5. Rehearsals and Live Performance

19. Conduct adequate rehearsals ahead of the event to ensure the quality, timing and coordination of the performance.

20. Deliver a polished, professional and engaging live performance during the Integrity Actions Awards 2026 ceremony.

21. Demonstrate effective stage presence, audience awareness, creativity and the ability to adapt to the event's atmosphere and programme flow.

22. Ensure the performance is delivered within the allocated time and that transitions between the three segments are seamless.

6. Professional and Ethical Standards

23. Maintain a high standard of artistic quality, professionalism and cultural sensitivity throughout the assignment.

24. Ensure that the performance does not promote political parties, candidates or partisan interests, and avoids content that could undermine the credibility or impartiality of the awards.

25. Uphold TI-Kenya's values and organisational identity in all creative outputs and interactions.

26. Respect agreed timelines, deliverables and event production guidelines.

Key Deliverables

- The creative consultant will be expected to deliver the following:
    - **Performance Concept:** A brief creative concept outlining the proposed theme, artistic approach, musical style and intended audience experience, for approval by TI-Kenya.
    - **Original Creative Content:** A collection of original or appropriately curated musical compositions and spoken-word pieces aligned with the Integrity Actions Awards 2026 objectives and messaging.
    - **Performance Programme:** A structured performance plan divided into three segments, with proposed content, sequencing and duration for each segment, aligned with the event programme.
    - **Rehearsals:** Adequate preparation and rehearsals to ensure the quality and coordination of the performance.
    - **Live Performance:** Delivery of a high-quality, engaging and entertaining musical and spoken-word performance lasting a total of 1 hour and 30 minutes, divided into three segments during the awards ceremony.
    - **Technical Requirements:** Submission of a list of all technical, equipment and production requirements ahead of the event.
    - **Final Creative Materials:** Submission of performance scripts, lyrics and any other agreed creative materials to TI-Kenya ahead of the event.
- **Duration of the assignment:** One day (9 December 2026), with pre-event planning, content development and rehearsals undertaken within the agreed preparation period.

Application Process

- Professional profile/resume
- Current tax compliance certificate, CR12 form, certificate of incorporation and business permit.
- Provide evidence of samples/similar assignments undertaken (please provide a link (s) of both still photos and videos or as an attachment)

Submission of Bids

Qualified candidates are requested to submit one document not exceeding 15 pages as a single attachment covering both technical and financial aspects, camera model (s) you will use, at least three professional referees and at least 3 links to previous work done. Do not attach your testimonials or certificates. Only shortlisted candidate/s will be contacted. The deadline for submission of expressions of interest is . Applications should be sent by email to procurement@tikenya.org
Please indicate **EOI - Entertainment"** on the subject line in your email application. Only shortlisted candidates will be contacted.

Complaint's Process

This call for Expression of Interest does not constitute a solicitation and TI-Kenya, reserves the right to change or cancel the requirement at any time during the EOI process. TI-Kenya also reserves the right to require compliance with additional conditions as and when issuing the final solicitation documents. Submitting a reply to a call for EOI does not automatically guarantee receipt of the solicitation documents when issued. Invitations to bid or requests for proposals will be issued in accordance with TI-Kenya rules and procedures. Any grievances and or complaints arising from the evaluation process and final tender award can be addressed, in writing, to the Executive Director as wells as the TI-Kenya Tender Complaints Committee.

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Or Email

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